

For Immediate Release
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SOLD Project Outreach Comes to the Tri-Valley

Pleasanton, CA – The SOLD Project will be holding outreach sessions in the Tri-Valley Area, hosted by Crosswinds Church and Cornerstone Livermore, highlighting the introduction of the powerful new film documentary SOLD: Thailand. SOLD: Thailand is the first film presented by The SOLD Project, a grassroots movement dedicated to exposing the truth behind child prostitution through multi-media and the collaborative response of individuals striving to make a change.

The first sessions will be on Sunday, August 24, 2008, at Crosswinds Church (6444 Sierra Court, off Dublin Blvd) in Dublin at 9:30am and again at 11:00am. The third session will be at 6:00pm on Sunday, September 14, 2008, at Cornerstone in Livermore (348 N Canyon Pkwy at Independence) as a part of Engage: A Night of Worship and Justice.

SOLD: Thailand tells the story of the horror of child prostitution in Thailand, while focusing on the hope that exists in prevention. We are introduced to children throughout Pattaya, Chiang Rai, Chiang Mai and Sangklaburi who are living the gritty daily reality of prostitution, as well those who still hope for a happier ending in education and in vocational skills that give them the opportunity for an alternative. The film debuted to a full house at a preview screening in Pasadena, CA, last month, which will be the only public screening before the fall premiere in Los Angeles. “You cannot walk away from seeing this and not feel compelled to act,” says Tyler Wasson, one of the attendees. “If you would rather not act, do not watch SOLD: Thailand.”

The SOLD Project is driven by Rachel Sparks and Rachel Goble in a partnership created to respond to the harsh reality of child sex trafficking in our world by stopping it before it begins. Together with Director of Photography David Serota (*Ubuntu*), Editor Justin Dial and Interpreter Drew Persons, they spent a total of four months in Thailand building the foundation and relationships to produce this potent documentary. As an outgrowth of their time there, the organization also raises scholarship funds for the children of the village where they filmed and partners with existing organizations to give individuals avenues for response. “I do not believe The SOLD Project is the answer to this complex issue of child prostitution,” says Rachel Sparks. “I do, however, choose to believe that we are doing our small part to inspire others to do theirs. Our film will break your heart, but my hope is that it takes you beyond the pain to a place of inspiration and empowerment. You possess the skills, resources and heart to fight for these children, to bring hope and restoration into a world full of darkness.”

All of the events are free and open to the public. For more information, write to contact@thesoldproject.com. To learn more about The SOLD Project and how you can help, visit <http://www.thesoldproject.com>.

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